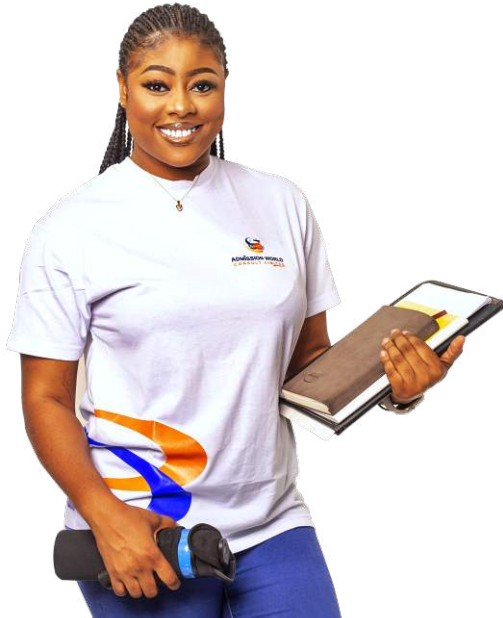


**"CONNECT WITH  
FUTURE INTERNATIONAL  
STUDENTS AT  
OUR FAIR"**



**Admission  
World  Fairs**

*- Connecting Resources -*



## BRIEF OVERVIEW OF THIS STUDY ABROAD FAIR

Ghana has a current population of about 35 million with more than half of the population being under the age of 25. Formal education up to the secondary level is free in Ghana; and as of March 2020, a total of 404,856 students were enrolled under the free Senior High School (SHS) policy introduced by the current government in 2017.

A report released by the Africa Education Watch (Eduwatch) has found out that since the inception of the free senior high school (Free SHS) policy in 2017, enrolment in secondary schools has increased from 813,448 in the 2016/17 academic year to 1.3 million in 2022/23 academic year, which is an all time high expected to increase even further in the coming years.

This means Senior high school education in Ghana has experienced tremendous growth which has hence affected the demand for university education.

These factors have contributed to the demand for foreign education as well; with Ghana emerging as a rising source of international students, being one with the potential to help define African student flows over the next decade.

*The fair expects a total of **2000+ students** from various study levels with students coming from **WAEC, IGCSE Cambridge curriculums, IB Diploma, Bachelors** and **graduate level certifications.***

*Ghanaian students are now highly motivated to study abroad with the number of Ghanaian students studying at institutions in the “big four” English destinations having more than quadrupled since 2019; with Ghana becoming a critical source of student diversity at foreign institutions, rising to become especially Canada’s 9th largest source of new international students in 2023.*



These, paired with Ghanaians’ tendency to study hard to increase their chance of being accepted to universities abroad, makes Ghanaian students generally excellent candidates for foreign Undergrad and graduate programmes abroad. With Ghana now being widely-recognized as an important emerging market for international education; A study abroad fair would be a fantastic way to connect these passionate prospective students with opportunities to explore international education.

Admission World Edu Fair would therefore be a great platform to recruit pre-screened, quality prospective students from Ghana.

Admission World Consult LTD, having been awarded as the Educational Consultancy Company of the year for the 2023 and 2024 consecutive year in Ghana, at the prestigious Ghana Business Standard Awards; means it has what it takes to attract quality pre-screened prospective students for the fair and for subsequent conversions

### **Objective:**

*"Meet and recruit talented students from Ghana.*

## WHY YOU SHOULD **JOIN OUR FAIR**

1. Reach a targeted audience of students interested in studying abroad
2. Increase brand visibility and recognition
3. Network with other international education professionals
4. Generate leads and recruit students for your programs
5. Get discounted accommodation reservation of our exclusive 4-star hotel venue.
6. Have the Chance to present your school to prospective students at our “Why study with us” presentation session before and during the fair.
7. Chance to exhibit to thousands of quality pre-screened prospective students.
8. Be part of our campus tour of IB - diploma and Cambridge curriculum schools who are basically groomed for foreign education.
9. Have exclusive data of attendees at the event for follow-ups and conversions
10. Get visa support letters for your travel
11. And receive leads for domestic university partnerships including the University of Ghana, KNUST, Central University, Ashesi University and the University of Cape Coast



## EXHIBITOR PROFILE

1. Who should exhibit:
  - a. Universities and Colleges
  - b. Language Schools
  - c. International Student Recruitment Agencies
  - d. Education Consultants
  - e. Service Providers

## WHAT TO EXPECT:

- *Face-to-face interactions with potential students*
- *Opportunity to showcase programs & services*
- *Access to student demographics & contact information*



DATE: **NOVEMBER 23, 2024**



TIME: **10:00AM TO 4PM**



BOOKING DEADLINE: **NOVEMBER 9, 2024**



VENUE: **TANG PALACE HOTEL ACCRA, GHANA**



Expected number of attendees- **2000+** prospective students  
Exhibitor package options (Exhibition, presentation slots, school visits)



**REGISTER NOW AND SECURE YOUR SPOT:**

Early Bird Rate: **\$1590**

Standard Price: **\$1,800**

School Visit: **\$500**

**YOUR  
REGISTRATION  
CHECKLIST:**

1. Complete the attached registration form
2. Email it to [info@awclfairs.com](mailto:info@awclfairs.com)
3. An invoice will be sent for payment
4. Payment receipt will be issued and sent
5. Visa support letter will be sent.

*(Note that there can be arrangements for Visa-on arrival services within Ghana)  
Send all enquiries and questions to [enquiries@awclfairs.com](mailto:enquiries@awclfairs.com) for prompt response.*



## ACCOMODATION

Our fair Venue Tang Palace Hotel is an international 4-Star hotel with 9 different room types. This hotel is only 2.0 Km from the Kotoka International Airport and is Located 3.7 mi from Independence Square which is Accra's business center. They offer complimentary airport shuttle services with a faster Check in and out; and offer easy currency exchange as well.

They have their beautifully furnished standard rooms, Superior and Superior twin rooms; split level duplex rooms with groups and families in mind; and the business executives suites.

Fair exhibitors who would like to stay at our event venue will be entitled to a discounted Standard room for rate of \$180

Kindly send us an email for booking if you would want to have your stay at our event venue.

