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# Admission World Fairs

- Connecting Resources -



# Connect with Future International Students at our Fair!

Empowering Minds, Shaping Futures: Five Years Of Impact™

## BRIEF OVERVIEW OF THIS STUDY ABROAD FAIR

*After our successful Edu-Fair events over the years which have attracted hundreds of pre-screened prospective students and institutions who gave great satisfactory remarks & reviews, we bring you an even bigger and better fair this year dubbed*

### **Edu-Fair Classic 2026** Empowering Minds, Shaping Futures: Five Years Of Impact

This year's Edu-Fair Classic 2026 will mark a significant milestone for Admission World Fairs as we celebrate our first 5 years of positive impact on the global education landscape.

This special edition is designed to inspire prospective students to rekindle their passion for international study and to empower educational institutions to achieve their marketing and engagement goals. The event will feature motivational speakers, alumni testimonials, and interactive sessions aimed at helping students rediscover their enthusiasm for studying overseas.

Experts will provide clear and current information on recent policy changes affecting student visas, admissions, and funding opportunities, ensuring students have the knowledge they need to navigate the evolving landscape.

This year we take Edu-Fair Classic 2026 to three great venues. We start off from Abuja in Nigeria, West Africa and then move to Kumasi and to Accra, both in Ghana-West Africa, where we round off. The multi-venue format of this event covering Abuja, Kumasi, and Accra will ensure Institutions have maximum visibility and the opportunity to connect with prospective students from across West Africa. Institutions can therefore leverage the fair to showcase their unique strengths, programs, and campus facilities to a diverse and engaged audience who have been pre-screened for study abroad





## OUR THREE (3) FAIR VENUES

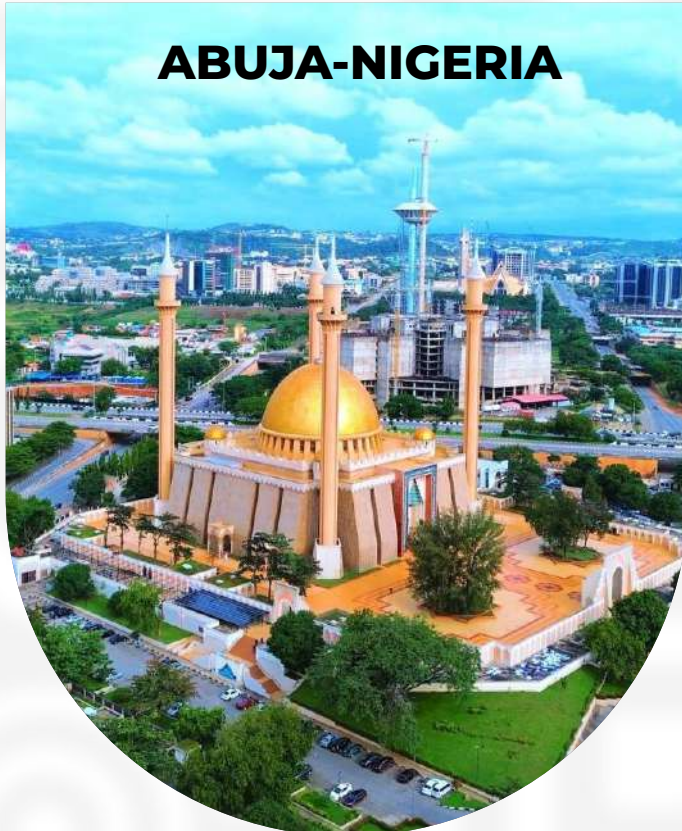
Education has been a cornerstone for progress and development in Nigeria, serving as a powerful tool for social mobility, economic growth, and personal fulfillment. Over the years, Nigerian families have placed tremendous value on quality education, recognizing it as essential for the nation's advancement.

This is reflected in the increasing number of Nigerian students pursuing higher education both locally and internationally.

Nigeria stands among the leading countries in Africa for student mobility, with thousands of students seeking opportunities to study abroad each year. According to recent data, over 70,000 Nigerians are enrolled in institutions overseas, with destinations like the United Kingdom, United States, Canada, and Australia being particularly popular.

Abuja, the capital city, is notable for its concentration of affluent families and a thriving community of young, ambitious students who aspire for global education experiences.

The city's modern infrastructure, accessibility, and



## ABUJA-NIGERIA



status as a political and economic hub make it an ideal location to connect prospective students with international opportunities.

Hosting an education fair in Abuja in October 2026 will provide a unique platform for students, parents, and educators to engage directly with representatives from top international institutions. This event will not only showcase the pathways available for Nigerian students to study abroad but also emphasize the importance of education in transforming lives and communities.

Abuja's prominence as a destination for those who can afford international education further underlines the strategic importance of holding such a fair in the city. By empowering students with information and access, we foster a brighter future for Nigeria and nurture the next generation of global leaders.



October is an ideal month for the education fair, aligning with the academic calendar and allowing families to plan for applications and admissions in the following year. The event will reinforce Nigeria's commitment to education and global engagement, cementing Abuja's role as a gateway for academic excellence and international collaboration.



# Accra & Kumasi - Ghana

*Ghana has a current population of about 35 million with more than half of the population being under the age of 25. Accra is the capital of Ghana and one of the most populated and fast-growing cities in Africa; while Kumasi is the capital of the Ashanti region and is the second most populous city in Ghana.*

*Ghana's two largest metropolis are Accra and Kumasi.*

*Formal education up to the secondary level is free in Ghana; and As of March 2020, a total of 404,856 students were enrolled under the free Senior High School (SHS) policy introduced by the current government in 2017.*

*A report released by the Africa Education Watch (Eduwatch) has found out that since the inception of the free senior high school (Free SHS) policy in 2017, enrolment in secondary schools has increased from 813,448 in the 2016/17 academic year to 1.3 million in 2022/23 academic year, which is an all-time high expected to increase even further in the coming years.*

*This means Senior high school education in Ghana has experienced tremendous growth which has hence affected the demand for university education.*

*These factors have contributed to the demand for foreign education as well; with Ghana emerging as a rising source of international students, being one with the potential to help define African student flows over the next decade.*

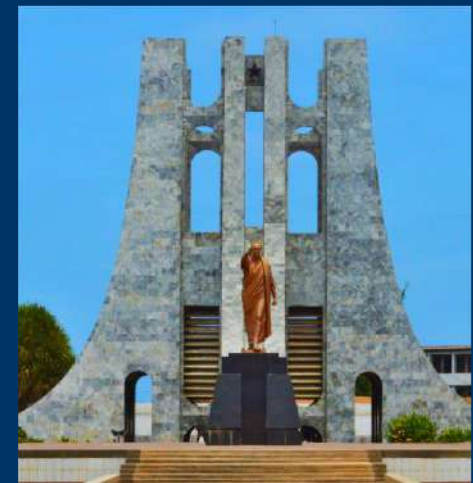
*Ghanaian students are now highly motivated to study abroad with the number of Ghanaian students studying at institutions in the “big four” English destinations having more than quadrupled since 2019; with Ghana becoming a critical source of student diversity at foreign institutions, rising to become especially Canada’s 9th largest source of new international students in 2023.*

*These, paired with Ghanaians’ tendency to study hard to increase their chance of being accepted to universities abroad, makes Ghanaian students generally excellent candidates for foreign bachelor’s and graduate programmes abroad.*

*With Ghana now being widely-recognized as an important emerging market for international education; A study abroad fair would be a fantastic way to connect these passionate prospective students with opportunities to explore international education.*

*Admission world fair’s Edu-fair 2026 Classic would therefore be a great platform to recruit pre-screened, quality prospective students from Ghana.*

*The fair expects a total of 1000+ students from various study levels with students coming from WAEC, IGCSE Cambridge curriculums, IB Diploma, Bachelors and graduate level certifications.*



## WHY YOU SHOULD JOIN OUR FAIR

1. Reach a targeted audience of students interested in studying abroad
2. Increase brand visibility and recognition
3. Network with other international education professionals
4. Generate leads and recruit students for your programs
5. Get discounted accommodation reservation of our exclusive 5-star hotel venue.
6. Have the Chance to present your school to prospective students at our "Why study with us" presentation session before and during the fair.
7. Chance to exhibit to thousands of quality pre-screened prospective students.
8. Be part of our campus tour of IB - diploma and Cambridge curriculum schools who are basically groomed for foreign education.
9. Have exclusive data of attendees at the event for follow-ups and conversions
10. Get visa support letters for your travel
11. And receive leads for domestic university partnerships both in Ghana and in Nigeria including the University of Ghana, KNUST, Central University, Ashesi University, the University of Cape Coast, University of Abuja, Baze University, Veritas University etc...

### EXHIBITOR PROFILE

1. Who should exhibit:
  - a. Universities and colleges
  - b. Language schools
  - c. International student recruitment agencies
  - d. Education consultants
  - e. Service providers



### WHAT TO EXPECT:

- Face-to-face interactions with potential students
- Opportunity to showcase programs and services
- Access to student demographics and data base from our unique tech innovation used for our registrations.



## FAIR DETAILS

### ABUJA FAIR

Date:

- **9<sup>th</sup> October** - School Visit to international High Schools in Abuja
- **10<sup>th</sup> October** - Edu-Fair Classic 2026

Time: **11:00am to 4pm**

Venue: **Chelsea Hotel Abuja**

**Booking Deadline:** August 31<sup>st</sup>, 2026

- Expected number of attendees - 500-1000+ prospective students
- Exhibitor package options (Exhibition, Presentation slots, School Visits)

## FAIR DETAILS

# KUMASI FAIR

### Date:

- **13<sup>th</sup> October** - school Visit to international High Schools in Kumasi
- **14<sup>th</sup> October** - Edu-Fair Classic 2026 - Kumasi Fair

Time: **11:00am to 4pm**

Venue: **Lancaster Kumasi City Hotel**

Booking Deadline: **Aug. 31<sup>st</sup>, 2026**

- Expected number of attendees - 500 - 1000+ prospective students
- Exhibitor package options (Exhibition, presentation slots, school visits)



## FAIR DETAILS

### ACCRA FAIR

Date:

- **16<sup>th</sup> October** - School Visit to international High Schools in Accra
- **17<sup>th</sup> October** - Edu-Fair Classic 2026 - Accra Fair

Time: **11:00am to 4pm**

Venue : **Tang palace Hotel** Accra, Ghana

Booking Deadline: **August 31<sup>st</sup>, 2026**

- Expected number of attendees  
500 - 1000+ prospective students
- Exhibitor package options  
(Exhibition, presentation slots, school visits)



## OUR EVENT VENUES AND FINDING ACCOMODATION

Our fair Venues are carefully selected to meet the needs of institutions and prospective students alike.



**The Chelsea Hotel Abuja** is a prominent luxury hotel located in the heart of Nigeria's capital city. Known for its elegant ambiance and exceptional service, the hotel offers a range of modern amenities, including spacious guest rooms, fine dining restaurants, & state-of-the-art conference facilities. Guests can enjoy a relaxing stay with access to a swimming pool, fitness center, & complimentary Wi-Fi throughout the property. Conveniently situated near major attractions & business districts, the Chelsea Hotel Abuja is an ideal choice for both business travelers and leisure guests seeking comfort & convenience in Abuja.



**Lancaster Kumasi City** is our fair venue for our Kumasi fair. This is a hotel of choice when visiting Kumasi. It provides an ideal mix of value, comfort and convenience, & offers an array of amenities designed for executive travelers like you. Lancaster Kumasi City is a great quality African-style 4-star business hotel offering a vibrant vacation experience inside the rich Ashanti Kingdom. It is located in the central business district of the Ashanti region's capital, Kumasi; and is only 30 minutes from the Prempeh I international Airport in Kumasi & suited for business & leisure guests.



**Tang Palace Hotel** which is the Accra venue for our fair is an international 4-Star hotel with 9 different room types. This hotel is only 2.0 Km from the Kotoka International Airport and is Located 3.7 mi from Independence Square which is Accra's business center. They offer complimentary airport shuttle services with a faster check in and out times. They offer easy currency exchange as well. They have their beautifully furnished standard rooms, Superior and Superior twin rooms; split level duplex rooms with groups and families in mind; and the business executives suites.

Fair exhibitors who would like to stay at our event venues will be entitled to a discounted Standard room offering. Kindly send us an email at [info@awcfaairs.com](mailto:info@awcfaairs.com) for booking, if you would want to have your stay at our event venues.

You are welcome to join us this year to be part of this great experience. We look forward to your participation at our fairs!!

**Akwaaba to Ghana - the gateway to Africa!!**  
**Ɛ kääbò to Nigeria - the Giants of Africa!!**



Check our website at  
**[www.awclfaairs.com](http://www.awclfaairs.com)**  
for photos and videos from our previous event.

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Thank  
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